

# 2023

## AUTISM INVESTOR SUMMIT

### SPONSORSHIP OPPORTUNITIES

---

APRIL 17-19, 2023 • THE LONDON, WEST HOLLYWOOD, CA

## INTRODUCTION

This event provides a unique opportunity for autism service providers and investors to meet in a private setting to discuss the autism services landscape, understand best practices for service delivery and clinical outcomes, and explore opportunities for investments in autism services.



2023

# CONTENTS

04

Overview

06

Sponsorship Menu

08

Reserve

## MISSION

The mission of the Autism Investor Summit is to advance autism services and the outcomes for consumers and business owners by bringing together stakeholders from all aspects of the industry.

The summit provides a safe and intimate environment to meet, network, share information and understand what the future holds for the autism industry.



2023

# OVERVIEW

## AUDIENCE

The audience at the summit is carefully selected and approved by the conference planning committee. Our goal is to bring together owners and decision makers from a broad selection of national organizations in the autism services industry with financial sponsors interested in investing in this market. In addition, a limited number of industry professionals (investment bankers, lenders, attorneys, accounting firms etc.) are invited to participate. Sponsors have a unique opportunity to promote their services and to meet directly with attendees.

## RETURN ON INVESTMENT

We have significant marketing power within the ABA provider community and investor market. AIS conducts numerous marketing pushes leading up to and following our events, such as frequent social media activity, newsletter, magazine, and email blasts. We continue to think of new ways to maximize your exposure and strengthen the opportunity for lead generation and return on investment from the moment you decide to sponsor, to post-conference follow up.

## OPPORTUNITIES

The Autism Investor Summit offers limited sponsorship opportunities at varying levels to provide our sponsors with unique opportunities to stand out at the conference and share their specific service offerings. We are looking for sponsors who know their product, service or offerings are unique and high caliber.

## RELATIONSHIPS

Having provided sponsorship and attendance at numerous conferences this year, the AIS team knows what it takes to make a great sponsorship opportunity for both the recipients of the funds and the sponsor. We are grateful to each sponsor for their commitment to our mission and know that the relationship is built on a mutual desire for a long-standing relationship between AIS and our sponsors.



# OVERVIEW

## UNIQUE

To date, the Autism Investor Summit is the only conference geared specifically towards this market. This sponsorship opportunity is unique in curating attendees and speakers who are actively involved in the autism provider community through service delivery or financial sponsorship. Historically, the AIS conference has sold out with long waiting lists. We look forward to returning to The London in West Hollywood, and we know that the 2023 Autism Investor Summit will deliver the attendees, exposure, and connections you need.

Here is what some of our attendees had to say about the 2022 Autism Investor Summit:

*"It was a FANTASTIC experience. Exceeded expectations."*

*"The personal networking opportunities are always phenomenal."*

*"The diversity of thought of all presentations was simply outstanding! The interaction created also by the cocktail hour and shared meals was a true highlight as well."*

WE APPRECIATE YOUR  
CONSIDERATION IN  
SPONSORING THE 2023  
AUTISM INVESTOR  
SUMMIT.



2023

# SPONSORSHIP MENU

The following includes a selection of sponsorship opportunities. To reserve your sponsorship, please visit [AutismInvestorSummit.com](https://AutismInvestorSummit.com) or contact us at [info@autisminvestorsummit.com](mailto:info@autisminvestorsummit.com)

<b>PARTNER: Headliner Sponsor \$75,000</b> <i>Top billing on website, conference materials and signage, invited address</i>	<i>SOLD OUT!</i>
<b>PLATINUM: Attendee Gift Sponsor \$30,000</b> <i>Company logo on attendee gift bag, presentation introduction</i>	<i>SOLD OUT!</i>
<b>PLATINUM: Lunch Sponsor \$30,000</b> <i>Exclusive signage at event, presentation introduction</i>	<i>SOLD OUT!</i>
<b>PLATINUM: Monday Welcome Reception Sponsor \$25,000</b> <i>Company logo on cocktail napkins, selection of specialty cocktail, panel participation</i>	<i>SOLD OUT!</i>
<b>PLATINUM: Tuesday Networking Reception Sponsor \$25,000</b> <i>Company logo cocktail napkins, selection of specialty cocktail, panel participation</i>	<i>SOLD OUT!</i>
<b>GOLD: Lanyard Sponsor \$18,000</b> <i>Company name badges and lanyards</i>	<i>Exclusive - 1 available</i>
<b>SILVER: Registration \$12,500</b> <i>Logo on registration site</i>	<i>SOLD OUT!</i>
<b>SILVER: Break Sponsor \$12,500</b> <i>Shared signage at all three breaks</i>	<i>SOLD OUT!</i>
<b>SILVER: Speed Dating Sponsor \$12,500</b> <i>Exclusive organization and management of speed dating event</i>	<i>SOLD OUT!</i>
<b>SILVER: Tuesday Breakfast Sponsor \$12,500</b> <i>Exclusive signage at event</i>	<i>SOLD OUT!</i>
<b>SILVER: Wednesday Breakfast Sponsor \$12,500</b> <i>Exclusive signage at event</i>	<i>SOLD OUT!</i>
<b>SILVER: Charging Station Sponsor \$10,000</b> <i>Company logo on charging stations and mobile charging packs</i>	<i>SOLD OUT!</i>
<b>SILVER: WiFi Sponsor \$10,000</b> <i>Selection of wifi network name and password</i>	<i>SOLD OUT!</i>
<b>BRONZE: Tabletop Sponsor \$6,250</b>	<i>SOLD OUT!</i>

Please note: deliverables are subject to change based on venue and/or budget limitations. AIS will do its best to offer a comparable deliverable in the case that we are not able to fulfill a deliverable as outlined above.



2023

SPONSORSHIP OPPORTUNITIES / 6

logo on registration site,

# SPONSORSHIP DELIVERABLES

Pre-event	Partner	Platinum	Gold	Silver	Bronze
Logo on placement on AIS home page	1st	2nd	3rd	4th	text only
Logo placement on printed materials	1st	2nd	3rd	4th	text only
Landing page for sponsor marketing materials	Y	Y	Y	Y	Y
Mention in pre-event enewsletters	Y	Y	Y	Y	N
Promotional video (2 min max) hosted on event website	Y	Y	Y	N	N
Enewsletter feature article	2	1	1	N	N
Pre-event attendee list	Y	Y	N	N	N

Onsite	Partner	Platinum	Gold	Silver	Bronze
Invited address	Y	N	N	N	N
Ad placement in conference program	Y (FP)	Y (FP)	Y (1/2)	N	N
Private hospitality suite upgrade option*	Y	Y	Y	N	N
Included registration & seat at VIP tables	4	3	2	1	1
Sponsor acknowledgement at event	Y	Y	Y	Y	Y
Tabletop display in exhibition area (optional)	Y	Y	Y	Y	Y
Sponsor badge	Y	Y	Y	Y	Y
Onsite banner & signage	Y	Y	Y	Y	Y

Post Event	Partner	Platinum	Gold	Silver	Bronze
Prominent logo on thank you post event email	Y	N	N	N	N
Secondary logo on thank you post event email	n/a	Y	N	N	N
Right of first refusal for 2024 (must be exercised by 9/1/23)	Y	Y	N	N	N
Mention on thank you post event email	Y	Y	Y	Y	Y
Post event attendee list	Y	Y	Y	Y	Y

A La Carte Upgrades		
Conference program ads	Full Page: \$5,000	Half Page: \$2,500
Seat drop of marketing materials	1 Session: \$3,000	(limit 2 sessions per company)



2023

\*Hospitality suite expenses, including room rental, F&B, taxes and gratuities, are passed along to sponsor. Deliverables are subject to change based on venue and/or budget limitations. AIS will do its best to offer a comparable deliverable in the case that we are not able to fulfill a deliverable as outlined above.



To reserve your sponsorship, please contact us at:

[www.autisminvestorsummit.com](http://www.autisminvestorsummit.com) · [info@autisminvestorsummit.com](mailto:info@autisminvestorsummit.com)



2023